

THE CALISHER DEPARTMENT STORE CO., INC.

# A Rousing Day For the Last Saturday of the Colossal New Manager's Sale

Tomorrow will be the last Saturday of this big Sale—A Sale that has been more widely discussed—owing to the hundreds of remarkable values exposed day after day—than any other sale ever held in El Paso. As a fitting finale for the last Saturday of the sale, the entire store will join in giving the greatest bargains yet named—higher grades, lower prices.

**Women's Crepe and Fancy Kimonos**  
Worth \$1.25; 7 to 9 p. m. only.  
(Second floor) ..... **89c**

**Men's Fine Socks**  
Ballistic, mercerized lisle, black, white and colors; worth to 50c; 7 to 9 p. m. only.  
(Main floor) ..... **15c**

**Boston Garters**  
All colors; worth regularly 25c; 7 to 9 p. m. only.  
(Main floor) ..... **15c**

**Messaline Petticoats**  
All colors; worth regularly \$2.50; 7 to 9 p. m. only.  
(Second floor) ..... **\$1.55**

**Lenox Soap.**  
Regularly sold at 5c bar, 8 bars for  
All day, basement ..... **25c**

**Welch's Grape Juice**  
Pint bottles; worth 30c, Saturday  
All day, 2nd floor ..... **18c**

**\$1 Shetland Veils**  
All colors, 1 1/2 yards long.  
(All day, first floor) ..... **59c**

**85c Fancy Ribbons**  
4 and 5 inches wide; plain shades or fancy.  
(First floor) ..... **23c**

**45c Fancy Ribbons**  
5 inches wide, in two tone effects and fancies.  
(First floor) ..... **29c**

**25c Silk Ribbons**  
5 inch Moire and Satin, in plain shades.  
(First floor) ..... **19c**

**Children's Drawers.**  
Trimmed with lace and tucks, worth 35c  
Saturday ..... **19c**

**Flannelette Gowns.**  
Children's, worth 65c and 75c Saturday  
day ..... **49c**

**Sleeping Robes**  
Children's flannelette, sizes 1 to 10, in odd patterns, worth 65c  
Saturday ..... **43c**

**Children's Pajamas**  
Flannelette, in odd patterns, worth \$1.25.  
Saturday ..... **90c**



**Last Day of the Big Blanket Sale**  
(In the Basement Store)  
The splendid response to this big sale of fine blankets is evidence of the exceptional values offered. Some lines have been closed out entirely—but among the many grades remaining your selection will be made easily. Prices were never more in your favor.

## To the Ladies of El Paso and Vicinity:

### A PRIZE CAKE BAKING CONTEST

will be one of the strong features of the exposition. THREE PRIZES WILL BE OFFERED, as follows: 1st Prize \$10 Cash; 2nd Prize \$5 Cash; 3rd Prize \$2.50 Cash. The Judges will be Three Prominent Ladies of El Paso. Any kind of cake will be entered. After prizes are awarded CAKES WILL BE SOLD AT AUCTION AND PROCEEDS DONATED TO A LOCAL CHARITY. Bake your cake at home, and send it Saturday, Oct. 5th, by 9 a. m., to the "Cake Contest Booth" with your name and address attached.

## Men's Silk Ties 25c SATURDAY SPECIAL

Regular 50c Silk Ties, in all the new fall shades and two tone effects, narrow 4-in-hands, with end borders and fancy patterns. Positively the greatest value in Ties ever offered.

**Men's Soft Shirts**  
All colors, light or dark, and fancy patterns, with collar and cuffs attached—values up to 65c, special at 33c.

**Men's Pajamas**  
In Madras cloth, pretty neat designs, full cut and perfect fitting—worth regularly \$1.25, special at 79c.

**Men's 35c Silk Half Hose at 23c.**

An excellent grade, with reinforced heel and toes, come in black and tans only, Saturday pair ..... **23c**

**Calisher's**  
The Calisher Department Store Co., Inc.

## Y. W. C. A. Lunch Room

Welcomes both men and women. Supper Saturday night, 5:30 to 7:00 p. m. TRY IT.

**WOMEN'S TRIMMED HATS,** worth to \$5.00. Such really "classy" hats have never been shown at such a price before. There are shapes to suit every taste, colors that harmonize with the new shades of fall, tastefully trimmed, with folds of silk velvets, messaline and handsome feathers—You will want one of these hats to start the season with, so come early, for a good selection.

Aside From the Above Feature We Specialize a Beautiful Selection of Stunning Fall Hats, at **\$1.95**

**\$3.95, \$7.50 and \$10.00**

There can be no question as to the supremacy of these hats, at the prices quoted—The best efforts of the "Calisher" purchasing and designing are represented in this showing, presenting the greatest range of new models, at prices extremely modest.

**The Question of a Fall Suit Easily Answered**

The high standard of materials and workmanship entering into these "Calisher" Garments at

**\$24.75 AND \$32.50**

present a pleasing "ensemble" that is rarely encountered in suits that sell for a third more. The care with which every step in the making of these handsome garments has been watched and directed, could result only in producing the best—You will like the models we will show you, embracing the most desired materials and new fall shades.

**An Especially Clever Gathering of Swell Suits Are Also**

Being Shown in Extreme Fall Models, at \$35 up to \$55.

**Tomorrow, Saturday, We Specially Feature Children's Wear at Most Attractive Prices**

Following a custom long since established in the Calisher store, we will offer on Saturday only—underpricings that will mean a saving of one-third and one-half—it will pay you to watch for these Saturday sales. (Following Specials on sale on 2nd Floor.)

**H. & W. & NAZARETH**  
Waists for children, regular 25c; Saturday 19c

**INFANTS' SLIPS**  
Neatly trimmed with Val lace, worth 40c Saturday ..... **29c**

**INFANTS' WRAPPERS**  
White flannel with silk stitched edges, Sat. 35c

**COMBINATION SETS**  
Jacket, Sweater, Turtleneck and Leggings, all colors, Saturday ..... **\$2.25**

**BOYS' SHIRTS**  
"Mother's Friend" brand in fancy patterns. Saturday ..... **65c**

**CHILDREN'S COATS**  
A splendid selection of light and dark colors at from \$1.50 to \$7.50

**INFANTS' CAPS**  
Pretty silk and em'd, lace trimmed, worth 35c; Saturday ..... **17c**

**RUBBER BIBS**  
Full size hemmed, regularly 25c; Saturday 19c

**INFANTS' SACQUES**  
White, pink and blue, knit saques, Saturday for ..... **25c**

**CHILDREN'S DRESSES**  
2 to 8 years, Percale and gingham, worth \$1.00; Saturday ..... **65c**

**CHILDREN'S DRESSES**  
Extra quality, sizes to 12, worth \$1.25; Saturday ..... **79c**

**BOYS' PANTS**  
In serge and fancy mixtures, all ages, Saturday ..... **98c**

**CHILDREN'S BATH ROBES**  
In fancy flannelettes, worth to 75c Saturday at ..... **49c**

**MISSIE'S COATS**  
In all the new Fall models and gray colorings at from \$4.50 to \$12.50

**BOYS CRUSH HATS.**  
In scratch felt, grey or brown, fancy bands, Saturday ..... **65c**

**CHILDREN'S SWEATERS**  
All wool, red, gray and brown; Special Saturday ..... **59c**

**INFANTS' LONG DRESSES**  
Lace trimmed and tucked worth to 65c; Saturday at ..... **45c**



**Children's 25c Hose**  
In all colors, white and black, children's sizes ..... **12 1/2c**

**Children's 35c Silk Hose**  
In colors; heavy lisle silk knit ..... **26c**

**Buster Brown and Round Ticket**  
Hose for children, all sizes ..... **19c**

## 7 to 9 P. M. Specials in Toilet Articles

Colgate's and Williams shaving Soap, 2 for ..... **5c**

50c Linds Honey and Almond Cream; 7 to 9 p. m. only. (First floor) ..... **37c**

25c Packer's Tar Soap; 7 to 9 p. m. only. (First floor) ..... **16c**

50c Newbros Herpicide; 7 to 9 p. m. only. (First floor) ..... **37c**

10c Tubes Daggett and Ramsdell's Cold Cream; 7 to 9 p. m. only ..... **6c**

## Women's Handkerchiefs

Sheer white Handkerchiefs, worth 5c; each ..... **3 1/2c**

Embroidered Lawn Handkerchiefs, worth 15c; each ..... **8 1/2c**

Embroidered Irish Lawn Handkerchiefs, worth 25c, at ..... **16 1/2c**

**50c, 75c and \$1.00 Neckwear**  
For Saturday only; a big assortment of dainty Jabots, Collars, Fichus and Bows, worth all the way to \$1.00. Special ..... **25c**

**Children's Dresses**  
Handsome dresses in heavy Percales, neatly trimmed, for school wear, worth 75c. Special Saturday, (Basement) ..... **59c**

**Children's "Slipovers"**  
Pretty new "Slipovers" in heavy grade Percale, neatly trimmed, worth 50c. Special ..... **39c**

## Fitting the Little Folks

SUPPLYING children's shoes is a big item in our business. We believe we have the largest and most carefully selected stock of children's shoes to be found locally. While we have many good makes, we mention especially

## Pla-Mate Shoes for Children

We have a full line of Pla-Mate Shoes and if you have never investigated the merits of this make, we suggest that you do so the next time the children need shoes.

**HIRSCH-ULLMANN**  
The Shoe Above  
SHOE CO.

See Special Window Display of Children's Shoes

**HIRSCH-ULLMANN**  
The Shoe Above  
SHOE CO.

## Reduce the High Cost of Living Buy Your Groceries Here

Fine Cling Stone	\$1.25	Rollad Roast,	12 1/2c
Pouches, per box		per lb.	
Best Creamery Butter,	35c	Beef Stew	10c
per lb.		per lb.	
Cooking Apples—very	4c	Pork Roast,	20c
choice, per lb.		per lb.	
Nice large Bananas,	20c	Mutton Stew,	10c
a dozen		per lb.	
New Comb Honey—	15c	Lamb Stew,	10c
per square		per lb.	
Muscat Grapes, 10c lb.	25c	Leg of Mutton,	17 1/2c
3 lbs. for		per lb.	
Valley Pears,	25c	Leg of Lamb,	20c
per lb. 5c; 6 lbs. for		per lb.	
Fine Fresh Tomatoes,	25c	Veal Roast,	20c
per lb. 5c; 6 lbs. for		per lb.	
Valley Grapes,	25c	Veal Stew,	12 1/2c
4 lbs. for		per lb.	
New Sweet Potatoes,	25c	Dressed Hens,	20c
per lb. 5c; 10 lbs. for		per lb.	
Fine Celery,	10c	Prime Rib Roast,	20c
per bunch		per lb.	
Fine Watermelons,	1c		
per lb.			

## Cleveland Square Grocery

AND MEAT MARKET.  
Cor. Upson and Santa Fe Sts.  
W. A. Worley, Prop. Bell 109 and 129; Auto 1109.

You'll pay more after Interurban starts

**Hadlock's Suburban Gardens**  
F. B. Hadlock Realty Company  
2d floor Caples Bldg.

MRS. DAVIDSON ASKS \$25,000 DAMAGES FROM RAILWAY

Mrs. Minnie Davidson is asking the sum of \$25,000 from the El Paso Electric Railway company for the death of her husband, T. F. Davidson, in a suit filed Friday morning in the 34th district court.

Mr. Davidson died on September 3 as the result of being injured on the night of August 30, when the automobile which he was driving collided with a Mexican car at the intersection of Stanton and Fourth streets.

For soreness of the muscles, whether induced by violent exercise or injury, there is nothing better than Chamberlain's Liniment. This liniment also relieves rheumatic pains. For sale by all dealers.

What we want is your lumber orders. Crawford, phone 498.

## DOGS HAVE A DAY AT MESILLA FAIR

El Pasoans Go In Automobiles to See Las Cruces Exposition and Make Trip Quickly.

Las Cruces, N. M., Sept. 27.—Every dog has his day. Friday was dog day at the Mesilla Valley fair and the dog fanciers were there with their pets. The fair was attended by a large crowd and is proving to be a big success. The day was also devoted to the children's exercises and all of the schools of the city and valley districts.

## "West Coast Route" Southern Pacific Railroad of Mexico

and Sonora Railway

TRAVERSING THE STATES OF SONORA—SINALOA—TEPIC—JALISCO

Cattle—Farming—Mining—Timber

25 River Valleys awaiting development

Low Round Trip Settlers' Fares from El Paso to Tepic

and intermediate points on sale from April 1st.

Passengers availing themselves of Stopover Privileges at Tucson should see the West Coast of Mexico. Reduced Side Rate tickets now on sale. See S. P. ticket agents for details.

R. LAWTON, G. P. A., Guaymas, Sonora, Mexico.

## Buster Brown Bread Excels

all other bread because we use only the finest flour—because we employ master bakers to produce it. Because we bake it in the most improved ovens.

Order a loaf tomorrow, your grocer has it.

"Imitation Is the Sincerest Flattery"

RESOLVED: THAT PURITY BAKING CO.'S BREAD IS BEST FOR CHILDREN BECAUSE IT'S SO PURE. BUSTER BROWN



**Purity BAKING COMPANY Purity**

## PLEATS, SAYS PARIS NOW

Now She Dresses Like a Directoire Dandy—The High Waistline Past and Gone—Watteau Pleats and Panniers Give Coquetry to New Fashions—Long Sleeves on all Formal Frocks for Day Wear—The Return of Smooth Finished Fabrics

THE new fashions are Directoire, says Paris; but directoire with a difference. The directoire styles we have all been used to during the

gant directoire days when every chap under his dotage was a dandy—and some old fellows in the dotage age, too. These gay dogs, if you please, affected silk stockings, and starched sleeve and neck frills, and perfumed coiffures. They were as fastidious about their cosmetics as any belle of today, and at the same time they could handle a sword and swallow a round of toasts in a way that precluded them anything but effeminate.

The directoire dandy wore an oddly cut coat, which was somewhat like the modern dress coat extremely exaggerated. This coat had a sharply cut-away effect in front and tremendously long tails at the back, a high turned-down collar, huge revers, and long, snugly fitting sleeves. Fluffy frills escaped from the sleeves and foamed down the front of a lively waistcoat, between the big coat revers. It is

these dandified coats of the late seventeenth century that have formed the inspiration for women's tailored wear this season. The coat-tails, the cutaway frills, the gay vest, the frills, the fan-ciful revers are all here, and coats are built in contrasting color and material to suggest the directoire dandy's cloth coat and satin breeches. Half of the new tailored wear for fall—hailing from Paris—shows the coat and skirt of contrasting fabric, and the broadcloth coat with a velvet or satin skirt is seen as frequently as the velvet coat with a skirt of cloth or silk. Smooth finished materials are in high favor, and though rough chevrons, wide wadded serges and homespuns will undoubtedly be used, trowel suits and coats, the silky broadcloths, very soft, chifony velvets, faille silks and poplin weaves will be favored for dressy costumes. A mixed weave of worsted